

SKILLS

Artist clearances & licensing
Artist Liaison
Budget Management
Creative Development
Content Development
Contracting
Corporate Conferences
Database Management
Event Management
Event Programming
Experiential Production
Immersive Production
Invoicing
Live Streaming
Pitch Decks
Project Development
Project Management
Project Scheduling
Social Media Content
Sponsorship
Team leadership

EXPERIENCE

PRODUCER • KRANKBROTHER • NOVEMBER 2022

Producing and directing immersive experiences for Krankbrother private events. Overseeing all creative narrative, casting, costume, props and live event teams.

SHOW PRODUCER • FAME FACTORY, RIYADH SEASON • NOVEMBER 2022

Overseeing show operations for immersive production of Fame Factory in Riyadh. Working with Done & Dusted and SELA teams to liaise with all suppliers, and oversee live hand over of show bible and operations manual during handover period.

SENIOR PRODUCER • BEARDED KITTEN • JULY – OCTOBER 2022

Senior producer for the public opening of Battersea Power Station, overseeing all public engagement and programming, over 2 live weeks with public spectacles, music stages, walkabout and immersive performers and designing a family friendly app-based treasure hunt. Over 205k visitors in the first 3 days of opening.

SHOW PRODUCER • FAME FACTORY, JEDDAH LIVE • JUNE 2022

Overseeing show operations for immersive production of Fame Factory in City Walk Jeddah. Working with Done & Dusted and SELA teams to oversee live.

SHOW PROJECT MANAGER • ARKHAM ASYLUM • MARCH 2021 – JUNE 2022

Full pre-production project management including project scheduling, creative team workflow, developing F&B concepts and budgets, production support, ticketing, marketing, Warner Bros. relationship management, content production, merchandise design and strategy, partnerships

SENIOR PRODUCER • CREATIVE GIANTS • NOVEMBER 2019 – PRESENT

Developing and project managing a variety of experiential builds, creation of pitch decks for 2020. Work focused on developing digital artworks for Coventry City of Culture, whilst also developing artists' work.



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BRAND ASSOCIATION

ABSOLUT | AUSSIE
HAIRCARE | CALM |
CANADA GOOSE
CARLSBERG | HEINEKEN
HILTON | HTC | HUAWEI
JACK DANIELS | JBL
PATRON | PIMMS
RIOT GAMES | SIPSMITH
SMIRNOFF | UTILITA |
WARNER BROS.

FESTIVALS

BESTIVAL | CITADEL |
CREAMFIELDS | DOWNLOAD
HIDEOUT | LATITUDE
LEEDS | LOST VILLAGE |
LOVEBOX | THE GREAT
ESCAPE | T IN THE PARK |
TRNSMT | V SOUTH |
WILDERNESS

HEAD OF EXPERIENTIAL • VIRTXUE • JULY 2020 – DECEMBER 2020

Set up a live streaming production agency offering filmed content, live streams with Q&As and documentary style music sessions. Produced a 4-part streaming series for Grime Originals.

PRODUCER • COLLIDER • AUGUST 2019 – NOVEMBER 2019

Immersive Producer for League of Legends 10th Anniversary Event (Riot Games) for 500 of their world's top players.

PRODUCER • DEADBEAT LIVE • JULY 2019 – OCTOBER 2019

Assembling creative & camera teams, logistics coordination, pre & postproduction scheduling. Projects include Hideout Festival, Lovebox Festival, Absolut Gardenarium.

ASSOCIATE PRODUCER • SECRET CINEMA • MARCH 2018 – JUNE 2019

Project management focused on developing the project schedule, creative team workflow, developing F&B concepts and budgets, production support, overseeing casting, recruiting and contracting all freelancers. I assisted in coordinating planning and licensing documentation for the new venue, ticket capacities and forecast projections as well as running special projects.

CREDITS

Associate Producer - Secret Cinema Presents Casino Royale

Pre-Narrative Producer - Secret Cinema presents Romeo & Juliet

Pre-Narrative Producer – Secret Cinema presents Blade Runner

LIVE NATION • EXPERIENTIAL PROJECT MANAGER • AUGUST 2015 – MARCH 2018

Working across Live Nation's sponsorship portfolio, I designed, project managed and delivered multiple activations on a variety of festivals. Whilst working within this team, we successfully won numerous repeat business, and the agency increased profitability by over 450% from its output of work from previous years.

MAMA FESTIVALS LTD • DIGITAL CONTENT COORDINATOR • JANUARY 2015 – AUGUST 2015

Coordinating website content and project managing the Ecommerce launch for the festival. I worked with the marketing manager to re-design the store UX in order to optimise sales opportunities and streamline the customer service experience.

WILDERNESS FESTIVAL • DIGITAL MARKETING ASSISTANT • NOVEMBER 2013– NOVEMBER 2014

Responsibilities included coordinating 100+ volunteers, artist liaison, running site production offices, guest list coordination and logistics for the information tent.



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GRANGE PARK OPERA • ASSISTANT COMPANY MANAGER • DECEMBER 2011 – DECEMBER 2012

I assisted with the production coordination for the 2012 opera season and the 2012 production of Les Misérables at HMP Erlestoke. When out of the opera season, I organised various fundraising and outreach events.

EDUCATION

(BA HONS) DRAMA, APPLIED THEATRE & EDUCATION • 2008 - 2011
ROYAL CENTRAL SCHOOL OF SPEECH AND DRAMA

CERTIFIED MENTAL HEALTH FIRST AIDER (2021)



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